



December 2006

In this issue...

Christmas greetings	1
Climate change and your business	1
Aerospace RECs	2
Sustainable Business Awards 2007	2
New Year resolutions	3
Training programme	4

Question...

Are you stuck for New Year resolutions for 2007?

Answer...

Why not commit to at least one of Olive's best practice recommendations.

See Page 3 for suggestions!



Merry Christmas from the Olive Consultancy...

It has been a busy year for the Olive team. Along with conducting *initial environmental reviews* and implementing *environmental management systems*, we have provided bespoke solutions to meet individual client needs. A high point was being asked by SEEDA to undertake research into the potential for environmental technologies in the south-east to contribute to the governments road pricing focussed Integrated Transport Strategy. We believe our findings had a significant impact on the strategy chosen.

Charles Burt was honoured to be accepted as a board member of Groundwork Solent, a charitable organisation that works with community groups to deliver local social and environmental projects. Charles has also been appointed as the *Sector Leader* for Environment and Sustainable Aviation at Farnborough Aerospace Consortium (FAC), furthermore he acts as the FAC representative on the Society of British Aerospace Companies *Sustainable Aviation* board. For more details on our work with the FAC see page 2.

We have continued to expand our range of training courses. In particular, we have trained more than 60 individuals in waste management through the CIWM Waste Awareness Certificate. Charles Burt also presented a number of successful seminars on the WEEE Regulations, including for Business Link Wessex.

Olive has undertaken recent expansions to both our premises and team. An extension to the Blacklake Farm premises incorporated leading edge solar and heat storage technology to support our objective to operate as a carbon neutral company.

Olive has also welcomed Alice Young to the team. Alice has recently completed a MSc in Integrated Environmental Studies at the University of Southampton and specialises in efficient resource use and environmental best practice by SMEs.

Climate change and your business

Climate change is becoming a key issue for both politicians and, increasingly, businesses. The recent publication of the Stern report emphasised 'strong action is needed now to avoid the worst impacts of climate change'. The benefits of decisive action now far outweigh the economic cost of 'business as usual'.

The profound effects of climate change are already being felt and will change markets, societies and the way that we do business. This process has already started and will accelerate quickly over the next few years. Increasingly, all organisations will have to *adapt* to climate change whilst striving to reduce their own environmental impacts.

These are new challenges for businesses. They present both significant risks and, for the innovative, great opportunities. Only the best informed and managed will reap the benefits. Olive is working with an increasing number of companies to identify and integrate sustainable business practices into their processes and activities. Typically, these lead to reduced costs, increased staff awareness of the issues along with opportunities for innovation and positive PR. In addition, identifying the relevant risks and opportunities helps to future-proof the business against rising energy and resource costs, potential changes in market dynamics, litigation and supply chain requirements.

To maintain its impacts within manageable limits, the world needs to reduce the drivers of climate change. In a market driven economy this means each and every one of us will have to adapt to new influences on how we conduct our lives. For a good insight, watch Al Gore at: www.youtube.com/watch?v=KNUbyzzDAiQ

Business as usual is not an option. To reduce greenhouse gas emissions by the required 60% by 2050, the core strategy is to reduce our dependence on fossil fuels. However, the drive for economic growth continues to increase greenhouse gas emissions at an alarming rate. By increasing energy efficiency and adopting clean power, heat and transport technology, businesses can play their part in reducing the impacts of climate change, thereby generating competitive advantage from sustainable activity.

We are finding it very exciting to be playing an increasing role in helping organisations identify the risks and opportunities presented by these evolving influences on the way that they do business. There is always a good business case for organisations to take sustainable development seriously.



Forthcoming projects ...

December 2006

Questions?

Are you:

- Becoming reliant on key customers who require you to demonstrate your environmental credentials?
- Looking to improve the environmental awareness of key staff?
- Concerned about new or forthcoming environmental legislation, such as the Hazardous Waste and WEEE Regulations?

The Answer...

The Olive Consultancy runs a series of training courses at Southampton Science Park and other locations in Hampshire and Dorset which will deliver the answers to these challenges.

For details of our latest courses see page 4 or visit: www.consultolive.com/training.htm

Alternatively, if you prefer, we can develop bespoke training to meet your needs.

www.consultolive.com

Olive prepares for take off...

In partnership with the Farnborough Aerospace Consortium (FAC), Envirobusiness (south-east) and the Hampshire & Isle of Wight Sustainable Business Partnership, Olive has secured the first phase of funding from SEEDA and through the government Business Resource Efficiency and Waste Programme (BREW) to set up two Resource Efficiency Clubs (RECs) for the aerospace sector. These will be based in Farnborough & north Hampshire along with southern Hampshire & the Isle of Wight.

The objectives of RECs are to make the most of available resources by *using less* energy and other inputs, *reducing environmental footprint* and ultimately *saving money*. The outcomes develop best practice and deliver competitive advantage for the participants.

The RECs provide a forum for businesses to exchange ideas via networking; keep members up to date with new and evolving environmental legislation and train businesses in the efficient use of resources and waste minimisation. There is also a large potential to investigate 'industrial symbiosis' by facilitating partnerships between businesses whereby the waste produced by one business can provide the resources for another (www.nisp.co.uk).

Initial recruitment of businesses to participate in the RECs started at the Farnborough International Airshow in August this year. Olive took space on the FAC stand from where we promoted the FAC sustainable aviation objective and provided businesses with details about the RECs.

If you are a business operating in the aerospace sector within the Southern region and would like to join one of the RECs, or wish to receive further information about this project, please contact Charles Burt via cburt@consultolive.com or call 01794 389565.

Hampshire & Isle of Wight Sustainable Business Awards 2007

The Hampshire and Isle of Wight Sustainable Business Awards are a celebration of success for businesses in the region that are making practical savings and changes to the way they work in order to become a more sustainable business. 'Sustainable development' crosses the boundaries of economic, social and environmental issues. Those businesses demonstrating a commitment to sustainable development are recognised by the awards. The number and standard of applicants this year has been extremely high making the short-listing a difficult process. There are five categories in total with the new Leadership Award being sponsored by Newsquest. The short-listed entries are detailed below in alphabetical order.

Small Business: Alresford Chocolates; Dove Recycling; Natures Way; Permanent Publications; Stubbs Farm; The Barn Vegetarian Guesthouse; The Kitchen Garden Company; Winchester Travel Health.

Medium Business: Drum Housing Association; Inchcape; Leckford Estate.

Large Business: Balfour Beatty Infrastructure Services; EADS Astrium; Tandberg Television; Vitacress.

Environmental Innovation & Technology: Bio-bubble SBR; Sleepbreeze; Valueform.

Leadership: Greenhouse Graphics; Hillier Nurseries; Riverside Centre.

All short-listed businesses will be visited by an independent assessor in the New Year after which the final reports will be scrutinised by a panel of judges. The awards ceremony will be held at the De Vere Grand Harbour Hotel, in Southampton in May 2007 where the overall Sustainable Business of the Year will be announced, along with the winning entrants from each category.

We strongly support the Sustainable Business Awards through active participation in the awards steering group and will be undertaking assessment visits for the short-listed entrants.

For more information about the awards and the work of the Sustainable Business Partnership in Hampshire and the Isle of Wight visit www.egeneration.co.uk/hants/index.asp

The Olive Consultancy, Blacklake Farm, Houghton, Stockbridge, Hampshire, SO20 6LT.
t & f: 01794 389565 w: www.consultolive.com e: info@consultolive.com



December 2006



'tis the Season to...reduce, reuse and recycle!

Every year in the UK around 1 billion Christmas cards are thrown away and will still be in landfill 30 years from now.

Do your bit to help reduce this waste by sending Christmas e-cards to your colleagues, business contacts, friends and family. You could donate the money saved to a sustainable charity - increasing your corporate responsibility at the same time.

Don't have time to design your own? Why not use the free service offered by www.envirowise.co.uk to send up to 200 e-cards.

The Christmas season produces excessive amounts of waste each year, be sure to recycle all you can - from Christmas cards to Christmas trees!

(www.woodlandtrust.org.uk)

www.consultolive.com

Olive's best practice recommendations...

Reduce waste. It will save you money on the cost of resources inwards and on the cost of disposal. Purchase and supply products in returnable, reusable or recyclable packaging and minimise unnecessary resource use

Reuse waste. For example pallets, paper and containers - by reusing you avoid unnecessary purchase and disposal costs. Investigate whether your waste can be another company's resource (or vice versa). (See www.nisp.co.uk for further details)

Recycle waste. Send redundant electrical and electronic equipment, mobile phones, printer and toner cartridges to local resource centres or charities for reuse or recycling. Find out where your company can recycle other waste by looking at Hampshire's waste exchange directory at: www.integra.org.uk/wastedirectory/materials.html

Reduce water use. Turn off taps when not using the flowing water. Installing water saving devices (e.g. to sinks, WC's and urinals) can save 50% of your water costs. Repair dripping taps, recycle water and store water. Use mugs (not disposable cups) and filtered mains (not bottled) water coolers

Give your site an energy overhaul. Find ways to recycle heat from processes. Venting heat is a waste of money and fossil fuel. Ensure your premises are adequately insulated against both cold and heat

Conserve heat. Turning down your thermostat by 1°C, installing thermostatic valves to radiators and regular maintenance of heating equipment can each save up to 10% of heating costs. Upgrading old boilers and programmers can save 30% or more

Switch off when not in use. It saves money and reduces CO₂ emissions from power stations. Some appliances left on standby use 70% of the energy needed for full operation. Organisations can save £1000 per employee per year by adopting basic energy efficiency principles (www.actionenergy.org.uk)

Purchase green energy. All major electricity suppliers now offer "green" alternatives to reduce your carbon consumption

Use low energy devices. For instance low energy light bulbs last up to 12 times longer than conventional bulbs and reduce running costs by 80%. Remember that the energy consumption of an appliance over its lifetime forms a significant part of its costs. Look beyond the initial cost. Expect the government to raise taxes on carbon consumption in the coming years.

Consider carbon offsetting. Check out www.carbonbalanced.org for ideas on how to offset carbon emissions of travel and power use

'Green' your transport. Encourage staff to car-share and use public transport for commuting, provide cycle racks and replace fleet vehicles with low emission alternatives

Avoid unnecessary transport. Order in bulk, coordinate orders and deliveries, use an established hub based logistics company rather than a sole operator and source locally to reduce product miles

Source intelligently. Know where your raw materials are coming from and make sure that the resource is sustainable, such as FSC accredited timber, recycled paper and cardboard along with sustainably sourced foodstuffs

Increase your social responsibility. Provide time or resources to local 'not for profit' organisations

Market your sustainability. It is a "value added" element of your business. It will strengthen your position in the supply chain, raise your profile and lead to innovation and opportunities.

For more great ideas check out www.consultolive.com/leaflet.htm or contact the Olive team.



OLIVE



Training Programme

December 2006



Other Services from The Olive Consultancy:

- Integrated risk management
- Environmental management systems (ISO 14001:2004; BS8555; EMAS)
- Quality management systems (ISO 9000:2000)
- Environmental legislation & regulation
- Complying with evolving government reporting requirements
- Waste management
- Corporate responsibility
- Climate change—risks and opportunities
- Environmental site surveys
- Flood risk assessment
- Certified and bespoke training courses

For more information on any issues in this newsletter or any of the services above please contact:

The Olive Consultancy
Blacklake Farm
Houghton
Stockbridge
Hampshire
SO20 6LT

t: 01794 389565
f: 01794 389565
e: info@consultolive.com

www.consultolive.com

Winter 2006/2007

ENVL - *Environmental Legislation: meeting your obligations (and avoiding prosecution)*

Keeping up with the increasing amounts of environmental legislation is a difficult task for most companies. This one-day course will address the requirements of the key legislation, and provide advice on good practice to ensure continued compliance. To help you stay ahead of the game, there will also be an update on forthcoming legislation.

Course dates: Wednesday 10th January 2007 - Southampton

HAZW - *Hazardous Waste: understanding the regulations & completing consignment notes*

This half-day course will help all companies and individuals to deal with the new Hazardous Waste Regulations. You will discover how the regulations work, how to achieve accurate classification of your Hazardous Waste and instruction on how to complete the new Consignment Notes.

Course dates: Thursday 1st February 2007 - Southampton

INEA - *Internal Environmental Auditing: the ISO14001 standard and requirements*

Any organisation with an environmental management system requires the system and processes to be checked and verified on a regular basis. This one-day course will introduce the basic requirements of the standard, provide advice in achieving and maintaining certification, along with the skills and techniques required for completing an internal environmental audit.

Course date: Wednesday 21st February 2007 - Southampton

CIWM - *Chartered Institution of Wastes Management (CIWM) Waste Awareness Certificate (Foundation)*

This one-day certificated course will ensure employees who handle waste understand the financial and environmental benefits, as well as the legal requirements, of best practice in waste management. The Olive Consultancy is the only registered training centre in Hampshire able to deliver this valuable CIWM certificated course.

Course dates: Thursday 8th March 2007 - Southampton

Olive also offers the following training courses:

- Chartered Institute of Environmental Health (CIEH) Environmental Awareness Certificate: an introduction to the evolving environmental pressures on a business, how to manage the risks and develop value from the opportunities.
- Energy Management: how to ensure energy efficiency and reduce costs and carbon emissions.
- Waste Legislation: an introduction to waste legislation and how to relate the requirements to your business and ensure compliance.
- WEEE Regulations: finally the new Waste Electrical and Electronic Equipment (WEEE) Regulations come into force on 2nd January 2007. If you produce or market electronic equipment these new regulations apply to you.

Details of forthcoming training courses will be available on the Olive website (www.consultolive.com/training.htm) once they have been arranged. Olive also offers in-house training for more bespoke requirements.

If you wish to enquire about any of the training courses offered by Olive please contact Alice Young via ayoung@consultolive.com.