

July 2007

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Is your business throwing away *money*?

Do you know the *true cost* of your waste disposal?

Attend our accredited Waste Awareness training course to see what you could save...

Course dates:

- Friday 20th July in Guildford, Surrey
- Tuesday 4th September in Southampton, Hampshire

(and more to follow across the South-East!)

For more information about the course please see page 4 or contact Alice Young - (ayoung@consultolive.com)

CarbonOmics: Sustainability from start to profit!

Our exciting news is that at the huge Sustainability *Live!* exhibition at the NEC in May, we launched CarbonOmics™, a new analytical process developed jointly with Clouds Environmental Consultancy. CarbonOmics™ is a comprehensive *sustainability* and *carbon management* package which provides senior executives with a co-ordinated and easily understood report on their organisation's *sustainability* risks and opportunities and enables them to prioritise appropriate actions. The CarbonOmics™ package uniquely offers organisations a business case focused "one stop shop" for all their *sustainability* and *carbon management* requirements.

The launch was very well received and our stand was extremely busy with businesses from all sectors keen to find out more as the link between carbon and financial performance becomes ever more apparent, particularly to those on both sides of the growing "sustainable procurement" activity.

CarbonOmics™ addresses the growing pressure to achieve *sustainable* businesses, supply-chains and markets. It focuses on controlling risks and adding value to the organisation, including its brand and marketing strategies. You will have seen high street names such as Marks and Spencer, Tesco and Virgin taking the lead, but they will also expect the support of their supply chains.

Typically, a CarbonOmics™ review will identify both carbon and financial savings in energy and waste management worth in excess of 1% of turnover, often achieving a profit uplift of 10% or more, depending on margins. There are significant "non-financial" benefits to be gained too, such as legal compliance, improved stakeholder engagement, better access to markets and opportunities to capitalise on best practice through improved risk management and "green" PR.



To find out more about how CarbonOmics™ could benefit your business please contact Charles Burt or visit the website: www.carbonomics.co.uk

Aerospace RECs

Aerospace and Defence companies across Hampshire, Surrey, Oxfordshire and Buckinghamshire have united to identify financial and environmental savings and improve their environmental credentials – with the launch of two new Resource Efficiency Clubs (RECs) managed by Olive. These have been set up thanks to government funding from Envirowise and the South-East Economic Development Agency (SEEDA).

The Farnborough Aerospace Consortium REC and the South Hampshire REC consist of engineering companies which are part of the aerospace and defence supply chains. They include a full environmental review of the companies to identify savings in areas such as energy, waste, material use, water and other processes while also providing formal training and the opportunity to learn about the role of environmental management in improving business efficiency.

The RECs also provide a way to share best practice through meetings and workshops, allowing members to reap the benefits in business performance.

Any other aerospace and defence companies who are interested in joining the RECs should contact Philip Duddell on 02380 111440.

For more information see: www.aerospacerec.co.uk





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Tuesday 5th June was World Environment Day

Did you make a pledge?

It's not too late, there's still time to make a difference - Visit

www.mendoftheworld.org

Ask yourself...

- What's the number one thing you are doing to help tackle climate change?
- What one extra thing could you do to help tackle climate change?
- What's stopping you?



If it's about the bottom line...
...talk to Olive -

How Sustainable Development can help your business

Sustainable Development is a big idea that will only work if everybody does their little bit to make it possible. It is about meeting our current needs without reducing the ability of future generations to meet their needs too. It recognises that we live on a planet with finite space and resources, have an exponentially growing population (with rising aspirations) and that we are causing rates of climate change that will present significant challenges to our quality of life within a generation, unless we act now to curb them. Indeed WWF have calculated the UK effectively needs 3 planets (USA=5, UAE=8!) to meet the demands of our current rate of resource use, obviously this is not sustainable!

Sustainable development is about building a business as a social enterprise that cares about its environmental impacts too, not just the short term bottom line. It ensures that society will continue to support the business, unlike what is currently happening to fast food and tobacco companies.

Too big a concept to worry about now? Not relevant to your business? Too expensive to address? Not if you could look into the future and see the alternatives, both threats and opportunities. At Olive we have that vision and know what you need to do to ensure your future remains sustainable and retains its competitive advantage:

- Adopting sustainable business practices only has to be achieved within what is reasonable and affordable. It is a process of continual improvement that benefits your business.
- Much of any necessary change is cost free or very inexpensive and produces avoided costs, innovation, positive communication and better risk management as a result. It is all a question of know-how...



www.oneplanetliving.org

The credentials achieved will enhance your brand, non-financial value and chances of a better "end game". There is a strong case for treating sustainable development as a new opportunity for businesses. Equally, ignoring its implications will prove a recipe for failure. Case histories are readily available to support the business case for embedding sustainable development in core management objectives. We would be delighted to share them with you, just give us a call.

.....Sustainable Procurement

As part of the global effort towards sustainable development, the UK Government has recognised the need to lead by example and embed sustainability into its own procurement processes. It recently published an Action Plan, building on the Sustainable Procurement Task Force's report "*Procuring the Future*" which detailed the necessary steps in the move towards greener procurement.

As described by the task force "Sustainable Procurement is a process whereby organisations meet their needs for goods, services, works and utilities in a way that achieves value for money on a whole life basis in terms of generating benefits not only to the organisation, but also to society and the economy, whilst minimising damage to the environment."

The objective is for the UK to become a European leader in sustainable procurement by 2009. As such changes are happening now and fast.

In order to achieve this action plan clear sustainability targets will be set for each Department and Public Sector organisation. In practice this will result in the need to buy sustainable products and services in order to reduce CO₂ emissions along with energy and water consumption.

Sustainability standards will be embedded in the procurement process to minimise risk and achieve value for money on a whole life basis, relying on "low-risk" suppliers with strong environmental and social credentials.

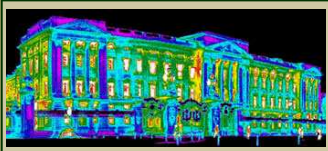
Ultimately this will affect the whole supply chain, which will only be as strong as the weakest link. **Make sure that link isn't you.**





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Did you know....?

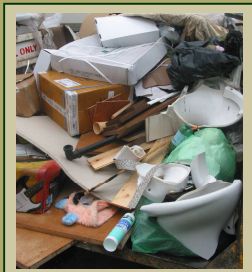


If each house in the UK installed three energy saving light bulbs, it would save enough energy to run the country's street lights for a year.

Energy Saving Trust

For free energy saving advice visit

www.carbontrust.co.uk



On average every person in the UK throws away their own body weight in rubbish every 7 weeks.

For free waste minimisation advice visit

www.envirowise.gov.uk

Alternatively you can download Olive's best practice leaflet from

www.consultolive.com

Its packed full of handy hints and tips!

If it's about the bottom line...
...talk to Olive -

Sustainability in action...

The Hampshire & Isle of Wight Sustainable Business Awards ceremony was held on the evening of May 23rd at the Botley Manor Hotel. Over 150 guests attended this celebratory event, hosted by Sir Michael Fish. The Olive team are proud to be sponsors of this event and formed part of the assessors team which visited the short-listed businesses and compiled the assessment reports for submission to the judging panel. We would like to congratulate all short-listed awards entrants for their hard work and sustainable business practices.

Overall congratulations must go to the award winners of each category, listed below, who each received an individual hand-crafted glass trophy.

Sustainable Business of the Year 2007: *Permanent Publications*

Small Business Award: *Permanent Publications*

Medium Business Award: *Leckford Estate*

Large Business Award: *Vitacress Salads*

Environmental Innovation & Technology Award: *Bio-Bubble*

Leadership Award: *Greenhouse Graphics*

For further information about the awards and individual entrants please visit the SBP website - www.egeneration.co.uk/hants/docs/local_progs/awards.asp



Carbon Trust Consortium

Olive are pleased to announce their accreditation as a delivery organisation for the Carbon Trust. A consortium was formed with Clouds Environmental Consultancy, Economic Energy, Air Comp Technology and 3-Dimensional Management Services for a Carbon Trust bid earlier this year. The resulting approval and accreditation means that the Consortium will act as a key delivery advisor for Carbon Trust energy audits and advice for businesses with an energy spend over £5 million p.a. The Carbon Trust will fund an initial review and scoping report by an approved advisor, chosen by the client from a short list of three. The winning advisor will then work with the client to measure and reduce their carbon footprint. Subject to meeting the appropriate criteria, Carbon Trust will match fund investment that reduces energy consumption and climate impacts. This has the double benefit of kick starting investment in reducing carbon consumption by large organisations whilst also delivering ongoing savings from the increased efficiencies identified. For further details contact Charles Burt at Olive.

Legal updates

Agricultural Waste - From 15th May 2007 all farmers who produce hazardous waste must comply with new regulations. Farms are required to register with the Environment Agency if they produce more than 500kg of hazardous waste in a year. See www.netregs.gov.uk/netregs/sectors/1736703/1736798/1741810/

WEEE Regulations - From 1 July 2007, all producers, importers, retailers & distributors of electrical or electronic equipment are responsible for treating and recycling household waste electrical & electronic equipment (WEEE). Producers must be registered with a compliance scheme & distributors with a take-back scheme. See www.netregs.gov.uk/netregs/275207/1631119/

REACH - From 1st June 2007 the Registration, Evaluation, Authorisation & Restriction of Chemicals Regulations came into force. Any business which manufactures, imports, sells or uses chemical substances must register the chemicals with the European Chemicals Agency (operational from 1st June 2008). See www.netregs.gov.uk/netregs/275207/1770311/



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Other Services from The Olive Consultancy:

- Environmental best practice
- Sustainable procurement
- Environmental management systems (ISO 14001:2004; BS8555; EMAS)
- Quality management systems (ISO 9000:2000)
- Environmental legislation & regulation
- Complying with evolving Government reporting requirements
- Waste management
- Corporate responsibility
- Climate change—risks and opportunities
- Environmental site surveys
- Flood risk assessment
- Certified and bespoke training courses

For more information on any items in this newsletter or any of the services above please contact:

The Olive Consultancy
2 Venture Road
Southampton Science Park
Chilworth
Southampton
SO16 7NP

t: 02380 111440
f: 02380 111441
e: info@consultolive.com
w: www.consultolive.com

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Training - Waste Awareness for Business

Is your business throwing away money? Do you know the true cost of your waste disposal?

Waste is a resource you have paid for but couldn't sell on. Landfill tax is increasing each year so waste costs will only keep rising. By attending this accredited course you will gain the knowledge, understanding and skills to enable best practice in the management and reduction of business waste.

Along with gaining a CIWM "Waste awareness" certificate you will also find out how your business can reduce costs, stay legal *and be sustainable* by attending this one-day course.

Places are limited so contact Alice Young now to find out further information about course dates and locations (ayoung@consultolive.com). For more details on course content please see the training section of our website - www.consultolive.com

Our new training programme will be released shortly. In the meantime to see the variety of courses we offer please visit the training section of our website. We can also adapt a particular course to meet your bespoke business requirements for in-house training. Please contact Alice for further information.

More Olives!

We would like to officially welcome the following new recruits to the Olive team:

Philip Duddell joins Olive as a Director after recently achieving a Masters of Environmental Science (1st Class Hons) degree. Prior to this, Philip gained extensive business experience from 20 years in the Investment Management sector. Philip is responsible for the management of Olive's Aerospace Resource Efficiency Clubs, details of which can be found on page 1.

William Yonge has joined us as a consultant and brings a broad range of skills to Olive, gained from 20 years of operational management experience. William is currently implementing Olive's Integrated Management System which will combine ISO 9001 and ISO 14001. William is particularly interested in the renewable energy sector and expands Olive's expertise in this area.

Ingrid Burt makes a welcome addition to the Olive team as our Accounts Manager. Currently based in our Stockbridge office, Ingrid can be contacted on 01794 389565.

Jennifer Welch has joined Olive to co-ordinate our marketing and growing research functions. Jennifer has extensive experience in marketing and communications management, gained in various sectors internationally. Jennifer speaks five languages and adds an international dimension to our skills.

We are also pleased to welcome Emma Dye to the Olive team who joins us for a 3 month summer placement. Emma has just completed her second year of a 3 year BSc in Environmental Sciences at the University of Southampton and is bringing much needed order to our extensive research archives.

and finally.....Olive has moved!

The Olive Consultancy relocated to a new head office at 2 Venture Road on the University of Southampton Science Park in February 2007.

We really enjoy being located in this centre of innovative excellence with exceptional training facilities and great transport links to the South coast, London and the Midlands. This move has also allowed Olive to reduce its environmental impact by enabling two staff members to cycle to work!



The Olive Consultancy, 2 Venture Road, Southampton Science Park, Chilworth, Southampton, Hants, SO16 7NP
t: 02380 111440 f: 02380 111441 w: www.consultolive.com e: info@consultolive.com